SHOW ME Healthy Women News & News

The Official Newsletter for the Missouri Show Me Healthy Women program
Web site: www.dhss.mo.gov/BreastCervCancer
www.dhss.mo.gov/WISEWOMAN

Fall & Winter '05 - '06

Program Updates

Missouri residency no longer required for SMHW services

The Show Me Healthy Women (SMHW) program received exciting news. Effective October 3, SMHW no longer requires Missouri residency as an eligibility requirement.

Women screened through Missouri's SMHW program and reside in another state will need to receive Medicaid treatment in their state of residency. All bordering states will accept referrals from the Missouri SMHW program into their Medicaid treatment programs.

MEDICAID BCCT UPDATE

Total: 921 cancer cases
Current: 587 cancer cases

July 1-October 30, 2005:

Invasive cervical cancer cases - 6
Breast cancer cases - 50

Submitted by:
Bruce Jenkins,
Show Me Healthy Missourian's Coordinator

Conference News

The second annual Show Me Healthy Missouri Cancer Summit will offer timely udpates on evidence-based approaches for the cancer care continuum; promote the bonds of partnership and collaboration among those who address cancer care; and provide updated information for the Show Me Healthy Women program providers.

WHEN: March 29-30, 2006
WHERE: Lodge of the Four Seasons
Lake Ozark, Mo.

To view and print the Show Me Healthy Missouri Cancer Summit brochure and registration, visit **www.dhss.mo.gov/BreastCervCancer**

New names, new programs, same great services

When calling the Show Me Healthy Women office, friendly voices answer, "Show Me Healthy Missourians." (Catchy name!) In October, the Bureau of Cancer and Chronic Disease Control received a CDC colorectal cancer screening demonstration grant, *Missouri Screen for Life* program. The grant provides colorectal cancer screening services to men and women, age 50 and older, low income, and underinsured or uninsured in St. Louis metro area. (See page 6 for more details.)

Within Show Me Healthy Missourians there are now three programs: Show Me Healthy Women, WISEWOMAN, the Missouri Screen for Life program.

Show Me Healthy Missourians' programs:

- **Show Me Healthy Women**
  Breast and cervical cancer screening for women
- **WISEWOMAN**
  Heart health risk review and lifestyle education for women
- **Missouri Screen for Life**
  Colorectal cancer screening program for men and women

State-wide Breast Cancer Awareness events

Jefferson City – Matt Blunt, Governor of the State of Missouri, proclaimed October 2005, as Breast Cancer Awareness Month for Missouri.

Women and men representing many of the organizations and individuals who helped with presenting the proclamation to the Governor's office and who are involved with the issues of breast cancer education, screening and support, gathered to witness the event in the Governor's Office.

When presenting the proclamation, Governor Blunt had this to say, "Whereas breast cancer has touched the lives of our families, my wife, Melanie, with our son, wanted to join us for the presentation of the proclamation."

Present at the signing of the Breast Cancer Awareness Month proclamation are (l. to r.) Sandy Smith, MO Women's Council-Bolivar; Michelle Esswein, MO Women's Council-St. Louis; First Lady Melanie Blunt holding Branch Blunt; Debi Rommel, SMHW program recruitment coordinator; Governor Matt Blunt presenting the proclamation to Vicky Hartzler, chairwoman of Missouri Women's Council; Mindy Laughlin, SMHW program QA coordinator; Bruce Jenkins, SMHW program director; Sharon Dashtaki, Encouragement Through Caring-Jefferson City; Diane Freeman, American Cancer Society; Karen Luekenoette, MO Women's Council-Jefferson City; and Terri Gray holding daughter, Cassie, MO Women's Council-Columbia.

Early Detection Saves Lives!

Supporting communities during October Breast Cancer Awareness Month

Southeast- Poplar Bluff: Handmade pink ribbons and SMHW literature were placed in many Poplar Bluff businesses. Hasting Entertainment got in the act and developed a display of health, nutrition, and breast cancer books, along with the SMHW literature.

Kennett: SMHW, the SEMO Health Network, and Barnes Jewish Medical Center Breast Cancer Center mammography van provided breast and cervical cancer screenings October 28. This group always works hard to get a full schedule during the mammography van visit and plenty of local television and news paper coverage.

South central- Lebanon: A pharmacy owner hardily participates in Breast Cancer Awareness Month by providing information, speakers, and motivation to get a breast cancer screening. Along with cider, hot chocolate and cookies iced in pink, there were drawings throughout the month for Breast Cancer Awareness T-shirts and other items.

Humansville: Students of the Humansville High School hosted a Breast Cancer Awareness Brunch. Invited to speak were two breast cancer survivors with the brunch ending with a pink and white balloon release.

North central- Mexico: Audrain Medical Center celebrated advancements in breast cancer detection, treatment, and increases in surviving cancer during October Breast Cancer Awareness Month. Everyone enjoyed "Getting in the Pink!"

Northeast- Kirksville: The Northeast Missouri Health Council Breast Cancer Awareness float received 2nd place in the Truman State University homecoming parade. The top three parade entries that best incorporated the homecoming theme, "Branded a Bulldog," won philanthropy money awarded in their name to the United Way.

Additional funds expand WISEWOMAN

WISEWOMAN was awarded additional funds to expand its network of providers. Currently, the WISEWOMAN screening program has 27 active providers. The goal with the additional funding is to increase to 40 active providers

As a medical facility offering the WISEWOMAN screening program to your SMHW clients, age 40 and older, provides a higher quality of care for a population of women that may be at risk for heart disease.

The WISEWOMAN screening program provides heart health risk assessment through a client's review of medical history, health habits, and readiness to change habits.

The assessment continues with a clinical screening of BMI (Body Mass Index) and blood pressure measurements, and cholesterol and glucose blood tests. Clients who have abnormal, at-risk screenings results have the opportunity to attend lifestyle management classes to learn to manage or eliminate heart health risk behaviors.

Find out more. Contact Rita Reeder, WISEWOMAN program coordinator in Jefferson City, call (573) 522-2871, e-mail Rita.Reeder@dhss.mo.gov.

Show Me Healthy Women clients deserve the best health protection available.

Offer

WISEWOMAN

- ***heart health risk assessment***
- ***lifestyle education***

Call today!

(573) 522-2871

License plate funds awarded to Show Me Healthy Women

Show Me Healthy Women (SMHW) program received $14,000 this year to provide screening mammograms to women age 40-49 as part of their routine breast cancer screening. The Missouri Women's Council forwarded the funds received through the sale of the Breast Cancer Awareness license plate purchases.

Prior to scheduling a 40-49 year old client a screening mammogram, providers must call the central office to receive authorization to assure funds still remain.

Contact Dee, Mindy, or Bruce at (573) 522-2845 for authorization.

Please continue to encourage the purchase of the Breast Cancer Awareness license plates to ensure the availability of additional future funding.

Missouri Women's Council funds for screening mammograms to SMHW women age 40-49

continues to GROW:

2003 - $5,000
2004 - $8,000
2005 - $14,000

Find out more about the Breast Cancer Awareness license plate: **Missouri Women's Council**
Jefferson City: (573) 751-0810 or statewide toll-free: 1-877-426-9284
Web site: www.womenscouncil.org

SMHW Case Managers Receive Director's Team Award

SMHW Case Manager Team members include (l. to r.) Elisa Coonrod, RN, BSN, SW regional case manager; Patsey Dieleman, RN, BSN, NW regional case manager; Jeanie Shaneberger, BHS, CTR, case management coordinator; Cora J. Bozeman, RN, BSN, MSN, St. Louis area regional case manager; Ruth Hudson RN, BSN, SW regional case manager; Toni Rouen, RN, BSN, Kansas City area regional case manager; and MaryPat Luebbering, RN, BSed, MA, Central and NE regional case manager.

The 2005 second quarter director's team award was presented to the department's Show Me Healthy Women Case Management team.

The Case Management team is responsible for tracking, follow-up, and case management services for women who have had abnormal breast cancer, cervical cancer, and cardiovascular screening results to assure that these women receive appropriate, timely diagnostic and treatment services. Through their hard work and dedication SMHW was able to significantly reduce the number of pending follow-up cases of abnormal breast and cervical screening results, which assisted the program in meeting the quality indicator goals set by the Centers of Disease Control and Prevention, the funding source for Missouri's Show Me Healthy Women and WISEWOMAN programs.

Congratulations!

For a Password contact SMHW

The SMHW web application data/billing system is a confidential and secure system.

For convenience, cut out the secure system web application address for SMHW reporting forms and write in your Username and Password.

In compliance with HIPAA, place your Username and Password in a safe and confidential place.

https://webapp01.dhss.mo.gov/Login/Login.aspx?ReturnUrl=/SMHW/Default.aspx

Username: _____

Password: _____

Show Me Healthy Women - (573) 522-2845

The truth about the hearts of women

Show Me Healthy Women

WISEWOMAN

Update

Rita Reeder,
Program Coordinator, WISEWOMAN

Choices for Healthy Living

¡Vida Saludable, Corazón Contento!

WISEWOMAN was a cosponsor of the Region VII Cardiovascular Conference held in Kansas City. This year's conference focused on health disparities of women and cardiovascular disease (CVD). The following **"truths"** were presented to emphasize the need for WISEWOMAN services.

- **Cardiovascular disease is the leading cause of death in women over the age of 35.** One in two women will die from cardiovascular disease compared to 1 in 30 women that will die from breast cancer.
- **Only 46% of women perceive that CVD is the leading cause of death in women.** However, only 13% perceive that they are at personal risk.
- **Minority women are at greater risk of dying of CVD.** Although, only 30% of African American and 27% of Hispanic women are aware of this risk.
- **44% of women die as a result of their first heart attack compared to 27% of men.**
- **Smoking increases the risk of heart attack much greater in women than in men.** The relative increased risk of having an myocardial infarction (MI) for female smokers is 2.24 times greater than the risk of women who do not smoke; the increased risk for male smokers is lower at 1.43 times greater than the risk of men who do not smoke.
- **Women are less likely to recognize symptoms of heart attack and are more likely to delay seeking medical attention.**

These **"truths about the hearts of women"** define a gender gap that WISEWOMAN seeks to reduce.

For more information about how WISEWOMAN services work to reduce the risk of heart disease for women call Show Me Healthy Women at 573-522-2871.

Recruiting additional providers

Rita Reeder - (573) 522-2871

Visit the WISEWOMAN web site: **www.dhss.mo.gov/WISEWOMAN**

Until next time, remember to make *Choices for Healthy Living!*

-Rita

New beginnings start with saying good-bye

Patsey Dieleman retires

Patsey Dieleman began as the Northwest District Case Manager for SMHW in September 2000.

During the five years as case manager she developed a breast and cervical cancer awareness education and screening information program for incarcerated women at the Chillicothe Correctional Center and their families.

Patsey said, "I'm not retiring, I'm seeing new places and riding my Harley." The Show Me Healthy Women staff, providers in her region, and others who knew her wish her "Happy Trails."

Jeanie Shaneberger accepts supervisor position

Jeanie Shaneberger accepts the supervisor position for the Cancer Registry of Boone Hospital in Columbia, Mo. Jeanie was the last member of the original staff of the breast and cervical cancer project, starting in 1992.

Jeanie's happy and helpful attitude is greatly missed by the staff and providers of the SMHW program. However, we are very proud and pleased for the time and effort she devoted in learning the latest information about cancer and cancer tumors to maintain her CTR (Certified Tumor Registrar) certification. This certification not only helped SMHW clients but will now help with maintaining an accurate state cancer registry.

Missouri receives federal grant to fight colorectal cancer

Missouri received one of five competitive grants from the U.S. Centers for Disease Control and Prevention to help fight colorectal cancer through increased screening.

The $246,253 grant will be used by the department's ***Missouri's Screen For Life*** program to establish a demonstration program in St. Louis to increase colorectal cancer screening for low-income women and men age 50 and older who have little or no health insurance coverage for regular screenings.

The CDC's three-year colorectal cancer screening program provides funding for colorectal cancer screening tests, conducting public education and outreach, collecting data on colorectal cancer screening, and evaluating the effectiveness of the demonstration project.

Nearly 60 percent of the deaths due to colorectal cancer could be prevented if individuals, age 50 and older, received regular colorectal cancer screenings, according to the CDC.

Regular screening tests can detect the cancer at its earliest stages when it is most treatable. The tests can also detect precancerous colorectal polyps that can be removed before they become cancerous.

The state health department will be working with community coalitions to provide information about the St. Louis program and the importance of colorectal cancer screening. The screening tests will be performed by a group of health care providers that currently work with the department's **SMHW breast and cervical cancer screening program.** If cancer is detected, program participants can seek treatment at the Siteman Cancer Center at Barnes-Jewish Hospital in St. Louis.

Other recipients of the colorectal cancer screening grants are Nebraska, Maryland, Seattle and King County in Washington, and Suffolk County in New York, with national funding of $2.1 million for the first year of the colorectal screening program.

More information can be found on the Internet at **www.cdc.gov/cancer/colorctl/index.htm** and **www.cdc.gov/sreenforlife.**

From the Quality Assurance desk . . .

by Mindy Laughlin, RN, SMHW Quality Assurance Coordinator

Most common errors this quarter from reviewing electronic submission forms are:

1. First mammogram, whether screening or diagnostic, must be completed on a blue screening form. Click on the correct radio button that indicates if it was a screening or diagnostic mammogram; this automatically encumbers the correct amount of money required for payment.

2. When submitting a rescreen diagnostic mammogram, it must be completed on a blue screening form and then identified as a screening or diagnostic, as explained above.

Call the central office staff if there are any questions regarding submission of the electronic forms or whether a procedure or test will be covered by SMHW. (573) 522-2845

3. HPV can only be reimbursed if the present or previous Pap test had a result of ASCUS (atypical squamous cells of undetermined significance).

4. SMHW cannot reimburse for rescreen Pap tests if the previous Pap test was negative for intraepithelial lesion but showed reactive and reparative change.

The goal of QA audits is to assist providers in following the most current standards, practices and procedures in maintaining important information in a client's file.

The most common errors in client record maintainence are:

1. Proof of eligibility is required on 80% of clients seen in the SMHW program—this includes proof of age and proof of income. The proof of residency is no longer required.

2. Proof of income examples include a tax document, food stamps, pay stub, WIC voucher, a note from the operator of the shelter where the client resides, a note from the operator of the food pantry where the client gets her food.

3. If the client receives a mammogram at another location and the SMHW provider receives a copy of the results letter—it is the SMHW provider's responsibility to note on the client's record she was notified of the mammogram results. This can be done by placing a copy of the report in the client's record, which shows the client was mailed a copy, or by making an entry in the progress note section of the medical record.

IMPORTANT NOTICE

Send Follow-up Case Management Forms and other information related to follow-up to the attention of Mindy Laughlin.

Making electronic changes

The electronic data submission program now allows all demographic information to be edited by providers. When a client reports a new address, phone number, or other demographic information, follow these simple steps to maintain an accurate record of the client.

1. Identify and click on the correct client in the data submission program.
2. To update information, click on "Update Client Information" and make changes.
3. Click on "Update" located in the lower left of the screen to enter the updates.
4. E-mail support@dhss.mo.gov that demographic changes have been made.

If you have any questions, contact Ginger Nelson: (573) 522-2845 or Ginger.Nelson@dhss.mo.gov.

Reader comments and suggestions are welcome. Show Me Healthy Women invites you to submit articles, information and photographs related to the topics of breast and cervical cancer outreach, support, screening, diagnosis and treatment for publication in this newsletter. The Show Me Healthy Women goal is to reduce morbidity and mortality due to breast and cervical cancers by providing early detection through screening services. *News & Views* is supported by Grant/Cooperative Agreement Number U55/CCU721904-03 from the Centers for Disease Control and Prevention (CDC). Content is solely the responsibility of the authors and does not necessarily represent the official views of CDC. Alternate forms of this publication for persons with disabilities may be obtained by contacting the Missouri Department of Health and Senior Services, Bureau of Cancer and Chronic Disease Control, Show Me Healthy Women program by calling (573) 522-2845. Hearing impaired citizens telephone 1-800-735-2966.
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